

# Theme Drinks Instructions

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## Introduction

Almost every Tuesday is the Hooke drinks. To make things more interesting everyone can organize a theme drink. This can be a big or small twist to your weekly favorite drinks. This form will guide you through the process of organizing a theme drink yourself. At the end of this form you will have a one page document describing your idea, which you can send to the board of Hooke<sup>bvo</sup>. If this idea is approved by the board and bar management, a date will be established for your theme drink.

## Getting started

On the second page of this document you will find the form you need to fill in. The paragraphs below contain useful questions to ask yourself before filling in the form.

The first question you need to ask yourself is: What do you want to accomplish with this event? Do you want to reach a specific audience or do you want people to enjoy different music during the Hooke drink? The better you can think of a purpose for this theme drink, the better the chances of it being approved.

The second question you need to ask yourself is: How much effort does it take to accomplish your goal? Do you want to decorate the bar? Do you need any money or attributes? The less effort it takes, the easier it is to organize. However, bigger events are more likely to be approved.

The third question you need to ask yourself is: What is the actual theme going to be? You might have already answered this question before reading this form. However you now have a better idea of the purpose and effort of the the theme drink, so ask it yourself again.

The fourth question you need to ask yourself is: What are the complications regarding my event. Note that we are a study association and we want everyone to feel at home.

## Filling in the form

The only thing left to do is filling the form. In the meantime you might want to re-visit the questions asked in *Getting started*. After filling in the form, send it to the email of the board of S.V.N.B. Hooke (bestuur-hooke@tudelft.nl)

## Examples

**Small:** Only playing music of a certain theme, along with some decoration.

**Medium:** playing a draw and guess tournament (or any other game suited for larger groups)

**Big:** A whole new setup, to the point where we don't even have regular drinks anymore, but the whole concept is changed. This might influence everybody and will probably require extra willingness to participate, but could pay off strongly. (Ask Danilo, Djim or Stefan for examples/inspiration)

# Theme Drink Form

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<b>Name Event</b>	
<b>Name Organizer(s)</b>	
<b>Location</b>	
<b>Short Description</b>	
<b>Target Group</b>	
<b>Goal</b>	
<b>Promotion</b>	
<b>Event Details</b>	<p>I would like specific music during the theme drink. The music I would like to play is</p> <p>I would like to decorate the bar. I would like to decorate the bar by ... hanging posters. placing items on tables. using the chalkboard.</p> <p>I would like to use game attributes. The attribute I would like to use are</p> <p>I would like to use the TV screen.</p> <p>I would like to have a theme specific consumption The consumption I would like in theme are ... snacks. dinner. drinks.</p>
<b>Funding</b>	
<b>Preferred month</b>	
<p><b>By checking this box I agree with the following terms: The organizer(s) named above filled in this form, and will organize the theme drink with supervision of the board of S.V.N.B. Hooke. This supervision will ensure that the terms and conditions of S.V.N.B. Hooke and the location won't be violated.</b></p>	